

Buckeye Community Calendars



Canal Winchester • Dublin • Granville • Hilliard • Lancaster • Pickerington • Reynoldsburg • Lewis Center/Polaris

Visit our website to contact your sales representative: www.BuckeyeCommunityCalendars.com

Ad Sizes:

Large Image Ad	6.25 x 1.5
Medium Image Ad	2.25 x 2.75
Small Image Ad	1.75 x 2.25
Coupon (at bottom)	1.25 x 3.125
Spot Ad	1.635 x 1.395
Double Spot Ad	3.27 x 1.395
Center Photo	7.375 x 6.5

Professional Listings:

New!

5 Lines:	\$125.00
4 Lines:	\$110.00
3 Lines:	\$99.00

Ask your representative about this option.

Advertising Rates:

Large Image Ad	\$175.00/mo.
Medium Image Ad	\$155.00/mo.
Small Image Ad	\$135.00/mo.
Coupon (at bottom)	\$125.00/mo.
Double Spot Ad	\$150.00/mo.
Spot Ad	\$ 75.00/mo.

Pricing can vary depending on advertising area and number of commitments.



Print Specifications:

No MS Word or Publisher files please.

300 dpi

CMYK

Acceptable files:

High resolution pdf, jpg, tif, ai, eps, indd, psd

Please turn fonts to outlines or flatten files.

InDesign files must be packaged if not exported as a pdf.

If you submit files in RGB, they will be converted to CMYK.

All ads will have a 1pt. black stroke border.
Coupons will have a 3pt. dashed border if at the bottom of the calendar.

Deadlines:

If we are designing your ad: September 15, 2011

All materials (ad copy, offer, logo, photo)

Please email to your sales representative.

Print Ready Art: October 1, 2011

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
DOUBLE SPOT		1	2	3	4	5
				<small>The Memorial Tournament: 1st round</small>	<small>The Memorial Tournament: 2nd round</small>	<small>The Memorial Tournament: 3rd round</small>
6	7	8	9	10	11	12
<small>The Memorial Tournament: 4th round</small>						
13	14	15	16	17	18	19
	<small>Flag Day</small>					
20	21	22	23	24	25	26
<small>Father's Day</small>	<small>Summer Begins</small>					
27	28	29	30	SINGLE SPOT	SINGLE SPOT	SINGLE SPOT