

Buckeye Community Calendars



Canal Winchester • Dublin • Granville • Hilliard • Lancaster • Pickerington • Reynoldsburg • Upper Arlington
 Visit our website to see the full list of communities and to contact your sales rep: www.BuckeyeCommunityCalendars.com

Ad Sizes:

Large Image Ad	6.25 x 1.5
Medium Image Ad	2.25 x 2.75
Small Image Ad	1.75 x 2.25
Coupon (at bottom)	1.25 x 3.125
Spot Ad	1.635 x 1.4
Double Spot Ad	3.25 x 1.4
Center Photo	7.375 x 6.5

Professional Listings:

5 Lines:	\$125.00
4 Lines:	\$110.00
3 Lines:	\$99.00

Ask your representative about this option.

Advertising Rates:

Large Image Ad	\$180.00/mo.
Medium Image Ad	\$160.00/mo.
Small Image Ad	\$140.00/mo.
Coupon (at bottom)	\$130.00/mo.
Double Spot Ad	\$150.00/mo.
Spot Ad	\$75.00/mo.

Pricing can vary depending on advertising area.

File Specifications:

No MS Word or Publisher files please.

300 dpi

CMYK

Acceptable files:

High resolution pdf, jpg, tif, ai, eps, indd, psd

Please turn fonts to outlines or flatten files.

InDesign files must be packaged if not exported as a pdf.

If you submit files in RGB, they will be converted to CMYK.

All ads will have a 1pt. black stroke border.
 Coupons will have a 3pt. dashed border if at the bottom of the calendar.

Deadlines:

If we are designing your ad: September 15th.

All materials (ad copy, offer, logo, photo)

Please email to your sales representative.

Print Ready Art:

October 1st.

