

2015 Normal Heights Neighborhood Calendar



Other Calendars in: **Kensington • North Park • The Boulevard • University Heights • Hillcrest • South Park**
 Visit our sister website www.BuckeyeCommunityCalendars.com to see samples and testimonial videos from current business sponsors
 Your Local Publisher b.weber@ChooseLocalFirst.org 619-282-6706

Ad Sizes:

Premium Sponsor Ad	6.25 x 1.5"
Medium Sponsor Ad	2.25 x 2.75"
Image Ad	1.75 x 2.25"
Coupon (at bottom)	1.25 x 3.125
Date Block Ad	1.65 x 1.4"
Double Date Block Ad	3.25 x 1.4"
Center Photo (LIMITED)	7.375 x 6.5"

Distribution: 6,600

Calendars are MAILED
Free of charge to
LOCAL RESIDENTS
Mid December

Sponsorship Rates:

Premium Sponsor Ad	\$235.00/mo.
Medium Sponsor Ad	\$185.00/mo.
Image Ad	\$145.00/mo.
Coupon (at bottom)	\$145.00/mo.
Double Date Block	\$150.00/mo.
Date Block Ad	\$ 75.00/mo.

Pricing can vary depending on advertising area.

File Specifications:

No MS Word or Publisher files please.

300 dpi
 CMYK

Acceptable files:

High resolution pdf, jpg, tif, ai, eps, indd, psd
 Please turn fonts to outlines or flatten files.

InDesign files must be packaged if not exported as a pdf.

If you submit files in RGB, they will be converted to CMYK.

All ads will have a 1pt. black stroke border.
 Coupons will have a 3pt. dashed border if at the bottom of the calendar.

Deadlines:

If we are designing your ad: September 30th

All materials (ad copy, offer, logo, photo)
 via email to your sales representative.

Print Ready Art: October 15th

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
DOUBLE DATE BLOCK				The Memorial Tournament: 1st round	The Memorial Tournament: 2nd round	The Memorial Tournament: 3rd round
6	7	8	9	10	11	12
The Memorial Tournament: 4th round						
13	14	15	16	17	18	19
	Flag Day					
20	21	22	23	24	25	26
Father's Day	Summer Begins					
27	28	29	30	Date Block	Date Block	Date Block
[Dashed border box]			[Dashed border box]			