



Pickerington's Official Bicentennial Magazine

HFM Publications has been chosen to produce the Official Bicentennial Commemorative Magazine for the City of Pickerington to honor Pickerington's Bicentennial in 2015.

This magazine will be mailed to 10,000 Pickerington homes in August with another 2-3,000 extras printed.

Pickerington's Bicentennial celebration will take place on Labor Day weekend 2015. Magazine content will include important historical milestones of Pickerington, famous residents, information on the Bicentennial Celebration, map of celebration activities, great historical photos, etc. **This piece is a MUST for Pickerington advertisers!**

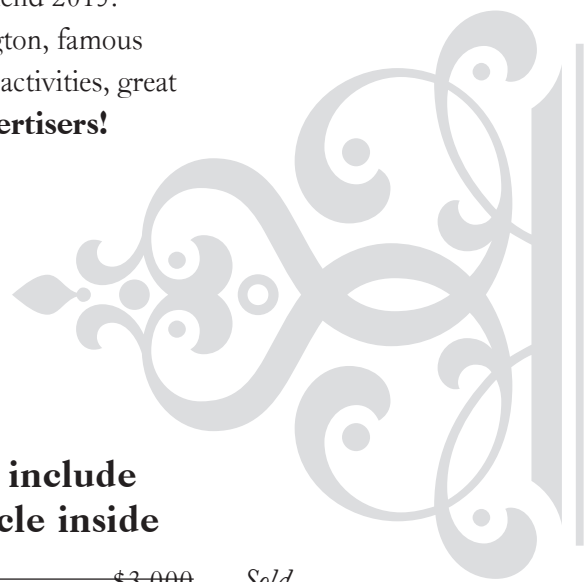
Distribution:

Mailed to 10,000 Pickerington homes
 2,000 - 3,000 extra copies distributed to:
 Advertisers
 City Offices
 Chamber Office
 City Events
 Bicentennial Celebration

Advertising Rates:

❁ Premium pages include a 1/2 page article inside

❁ Back Cover	\$3,000 -- <i>Sold</i>
❁ Inside Front Cover	\$2,500 -- <i>Sold</i>
❁ Page 3	\$2,250
❁ Inside Back Cover	\$1,900
Inside Full Page	\$1,295
1/2 Page	\$675
1/3 Page	\$475
1/4 Page	\$350
1/6 Page	\$250
1/8 Page (Bus. Card)	\$199



Contact: Brian Fox • 614-619-3977 • bfox1964@aol.com
 Gary Peterman • 614-864-9400 • peterman.gary@sbcglobal.net

See next page

Production Specifications

Art Deadline: July 15



Ad Dimensions:

Full Page	7.75 x 10
Full Page (with bleed)	8.625 x 11.125
1/2 Page (horizontal only)	7.75 x 4.825
1/3 Page (square)	4.825 x 4.825
1/3 Page (vertical)	2.625 x 10
1/4 Page	3.75 x 4.825
1/6 Page (horizontal)	4.825 x 2.25
1/6 Page (vertical)	2.25 x 4.825
1/8 Page (horizontal only)	3.75 x 2.25

File Specifications:

Acceptable files:
High resolution pdf, jpg, tif
300 dpi, CMYK
Small black copy should be designed
at 0/0/0/100
Please turn fonts to outlines or flatten files.

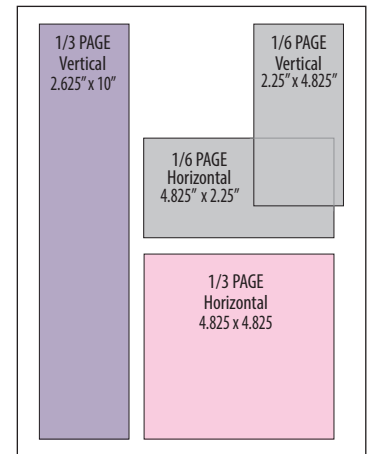
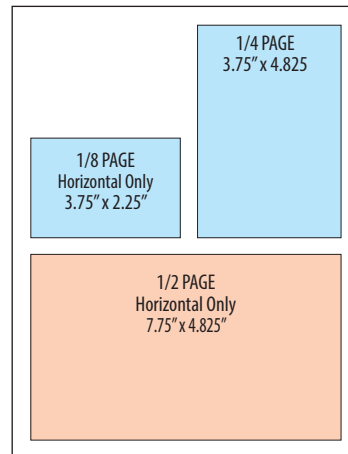
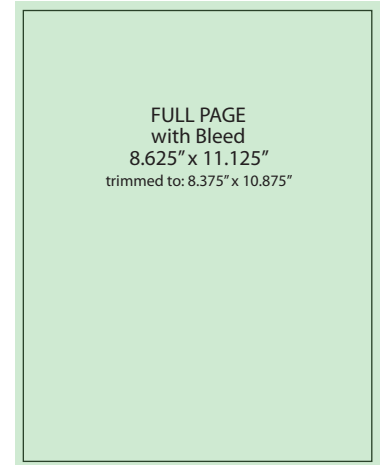
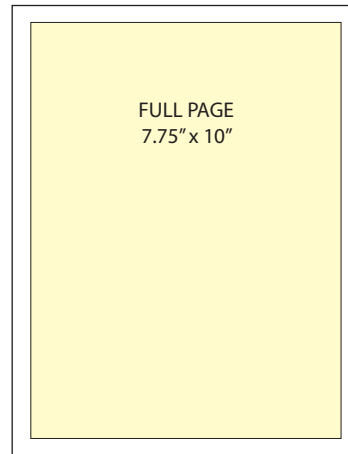
If you submit files in RGB, they will be converted to CMYK.

No MS Word or Publisher files please.

All ads will have a 1.5 pt. black stroke border added by the graphic designer.

Deadline: July 15

Please send all materials (copy, logo, photo) or your copy ready ads to:
bfox1964@aol.com



The Official
Bicentennial Commemorative
Magazine is being produced by:

HFM

PUBLICATIONS, LLC

www.HFMpublications.com



For more information,
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