

HFM Publications Postcard Pricing

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Saturation Mailing

Item	Size	Paper
Postcards	5.0 x 8.25"	10 pt.
Postcards	7.5 x 8.25"	10 pt.
Postcards	6 x 9"	10 pt.
Postcards	6 x 11"	10 pt.
Postcards	8.25 x 11.5"	10 pt.
BROCHURE	11 x 17"	80# Gloss

	1,000	2,500	5,000	10,000	20,000
\$	778.00	\$1,244.00	\$1,993.00	\$3,241.00	\$5,837.00
\$	0.78	\$0.50	\$0.40	\$0.32	\$0.29
N/A	\$1,444.00	\$2,291.50	\$3,690.00	\$6,587.00	
	\$0.58	\$0.46	\$0.37	\$0.33	
\$	992.00	\$1,542.00	\$2,379.25	\$3,777.75	\$6,726.75
\$	0.99	\$0.62	\$0.48	\$0.38	\$0.34
\$	1,092.00	\$1,648.00	\$2,485.25	\$3,959.75	\$7,008.75
\$	1.09	\$0.66	\$0.50	\$0.40	\$0.35
\$	1,184.00	\$1,758.00	\$2,557.50	\$3,956.50	\$6,754.50
\$	1.18	\$0.70	\$0.51	\$0.40	\$0.34
\$	1,444.00	\$2,133.00	\$2,905.50	\$4,300.50	\$7,140.50
\$	1.44	\$0.85	\$0.58	\$0.43	\$0.36

Pricing above is for "Saturation Mailings" only (i.e., every home in a mail route) and includes: Graphic design & printing of card, mail lists, labeling, postage and delivery to post office.

DAL CARDS	5 x 8.25"	10 pt.
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\$888.00	\$1,400.00	\$1,900.00	\$3,600.00
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