

# BUCKEYE COMMUNITY CALENDARS



**GRANVILLE COMMUNITY CALENDAR**

Newark Close To Home Center  
13 South Terrace Avenue  
NATIONWIDE CHILDREN'S

GRANVILLE APP  
AVAILABLE NOW (IOS/Android)

Hear it Live!  
Step 1: Hear it Live!  
Step 2: Hear it Live!

Hugh Price  
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**APRIL 2017**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 April Profile Day						
		5 Major Council, 7:00 pm	6 Reading County Chamber Big Book, Book-Of-The-Month www.kidsgroupreading.com	7 St. Edward's Fall Day 7:00 pm-9:30 pm	8	
		12 Granville Reading Program week 7, 7 pm	13 Wife event, 7 pm Monthly Thursday	14 COVID-19 Good Friday	15 Old Town Day, 10 am-5 pm www.OldTownDay.org	
		19 Granville Chamber Luncheon, 11:30 am - 1 pm www.granvillechamber.com	20 Major Council, 7:00 pm	21 L.E. Belliveau Brown of the Firm www.Professionals.com	22 Thankful Dinner & Sale at West Hill 6:00 pm - 9:00 pm www.BerkshireHathaway.com	
		26 Granville Chamber Luncheon, 11:30 am - 1 pm www.granvillechamber.com	27 Major Council, 7:00 pm	28 L.E. Belliveau Brown of the Firm www.Professionals.com	29 Kaiser Open of Granville at West Hill www.BerkshireHathaway.com	
23 Granville Chamber & School of the Arts, 10 am - 2 pm www.BerkshireHathaway.com	24 Major Council, 7:00 pm www.granvillechamber.com	30 Major Council, 7:00 pm www.granvillechamber.com				

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"Each year we receive about a dozen large calendars, mostly from charity organizations. There are only so many that one can really use! But the one we received from you this week is the nicest and most useful of the ones we have gotten this year."  
C.W. of Dublin

## A few comments from current advertisers...

"Just a note to say I LOVE the Granville Community Calendar I received yesterday. Very well done and very informative. Thank you, thank You!  
-- C. J. of Granville

"The response to our calendar ads start immediately"  
-- Debbie, owner, Kids' Stop, Lancaster

"I've read (the Granville Calendar) from cover to cover and it's amazing! So much detail, so much color, so full of life, so GRANVILLE."  
-- E. F. of Granville

"I have had a great response on my coupons. I average 100 per month"  
-- Andrew Sturgil, Romeo's Pizza, Hilliard

## Benefits of our Community Calendars

- 1.) Your ad is seen all year long! People LOVE and USE these calendars for 12 full months
- 2.) Provides access to local events & merchants
- 3.) Direct-mail means that your ad actually gets into the home or office
- 4.) You advertise in only the months that make sense for your business
- 5.) We fit every advertising budget

**Call Brian Fox Today!**

(614) 619-3977 | www.HFMpublications.com

# Buckeye Community Calendars



Canal Winchester • Dublin • Granville • Hilliard • Lancaster • Pickerington • Reynoldsburg • Upper Arlington

Visit our website to see the full list of communities and to contact your sales rep: [www.HFMpublications.com](http://www.HFMpublications.com)

## Ad Sizes:

Large Image Ad	6.25 x 1.5
Medium Image Ad	2.25 x 2.75
Small Image Ad	1.75 x 2.25
Coupon (at bottom)	1.25 x 3.125
Lower Image Ad (at bottom)	2.50 x 3.125
Spot Ad	1.65 x 1.4
Double Spot Ad	3.25 x 1.4
Center Photo	7.375 x 6.5

## Advertising Rates:

Large Image Ad	\$145.00/mo.
Medium Image Ad	\$135.00/mo.
Small Image Ad	\$99.00/mo.
Coupon (at bottom)	\$75.00/mo.
Lower Image Ad (at bottom)	\$140.00/mo.
Double Spot Ad	\$130.00/mo.
Spot Ad	\$65.00/mo.

Pricing can vary depending on advertising area.

## File Specifications:

**No MS Word or Publisher files please.**

300 dpi, CMYK

All small black text should be 100% black:  
0/0/0/100---not a combination of CMYK.

Acceptable files:

High resolution pdf, jpg, tif, ai, eps, indd, psd  
Please turn fonts to outlines or flatten files.

InDesign files must be packaged if not exported  
as a pdf.

If you submit files in RGB, they will be converted  
to CMYK.

All ads will have a 1pt. black stroke border.  
Coupons will have a 3pt. dashed border if at the  
bottom of the calendar.

## Deadlines:

If we are designing your ad: **September 15th**  
**Print Ready Art: October 1st**

All materials (ad copy, offer, logo, photo)  
Please email to your sales representative.

[www.HFMpublications.com](http://www.HFMpublications.com)



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
DOUBLE SPOT		1	2	3 <small>The Memorial Tournament: 1st round</small>	4 <small>The Memorial Tournament: 2nd round</small>	5 <small>The Memorial Tournament: 3rd round</small>
6 <small>The Memorial Tournament: 4th round</small>	7	8	9	10	11	12
13	14 <small>Flag Day</small>	15	16	17	18	19
20 <small>Father's Day</small>	21 <small>Summer Begins</small>	22	23	24	25	26
27	28	29	30	SINGLE SPOT	SINGLE SPOT	SINGLE SPOT
C O U P O N	C O U P O N	LOWER IMAGE		LOWER IMAGE		C O U P O N