



Canal Winchester

Directory and Business Resource Guide

The Canal Winchester Chamber is pleased to announce it will publish a 2022 CW Chamber Directory and Business Resource Guide in time to be handed out at the 2022 Annual Dinner.

Interesting, informative and fun, the CW Chamber Directory and Business Resource Guide will put our community's people, businesses and events in the spotlight, showing residents and visitors alike exactly why the Canal Winchester area is a great place to live and do business!

6,000 copies of this publication will be printed. 3,500 copies will be mailed to the public covering roughly the area in and around the historic downtown and over to Gender Road and the Golf Course. Additionally, 2,500 copies will be available to give away to the public. All of our advertisers and other members will have access to the magazines in order to give out to their customers.

Please support the Chamber, the community and your own business by advertising in the CW Chamber Directory and Business Resource Guide.

Distribution:

2022 Annual Dinner
Chamber Members
Chamber Office
City Offices
Township Offices
Local Hotels and B&Bs
Advertisers
Realtors
3,500 copies Direct-Mailed
in 43110

Advertising Rates:

	Member	Non-Member
Back Cover	\$2,200	N/A Sold
Inside Front Cover	\$1,750	N/A Sold
Page 3	\$1,750	N/A
Inside Back Cover	\$1,500	N/A
Full Page, inside	\$999	\$1,200
1/2 Page	\$595	\$700
1/3 Page	\$450	\$550
1/4 Page	\$350	\$475
1/6 Page	\$225	\$350
1/8 Page	\$180	\$280
Premium Member Directory Listing <i>(listing is bolded and highlighted)</i>	\$99	N/A

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See next page

Ad Dimensions:

Full Page	7.75 x 10
Full Page (with bleed)	8.875 x 11.375
1/2 Page	7.75 x 4.875
1/4 Page	3.75 x 4.875
1/3 Page Square	4.875 x 4.875
1/3 Page Vertical	2.25 x 10
1/6 Page Horizontal	4.875 x 2.25
1/6 Page Vertical	2.25 x 4.875
1/8 Page (horizontal only)	3.75 x 2.25

Print Specifications:

300 dpi, CMYK
Small black copy should be 0/0/0/100.
Acceptable files: pdf, jpg, tif
Please turn fonts to outlines or flatten files.

If you submit files in RGB, they will be converted to CMYK.

No MS Word or Publisher files please.

All ads will have a border stroke added by the graphic designer.

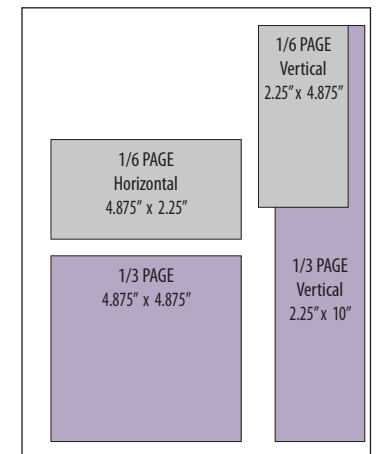
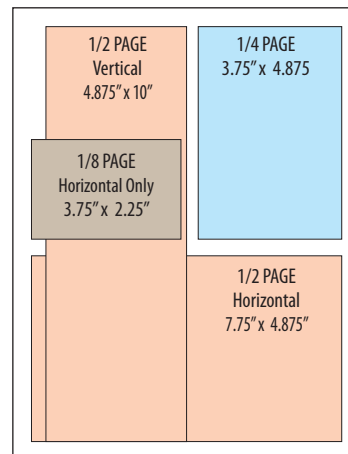
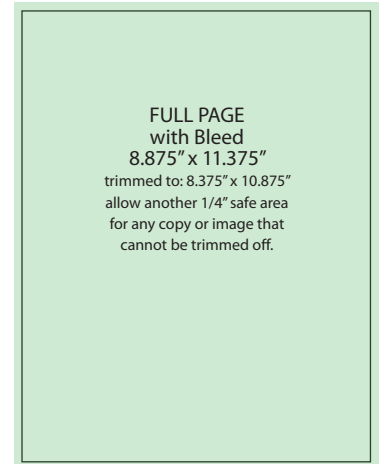
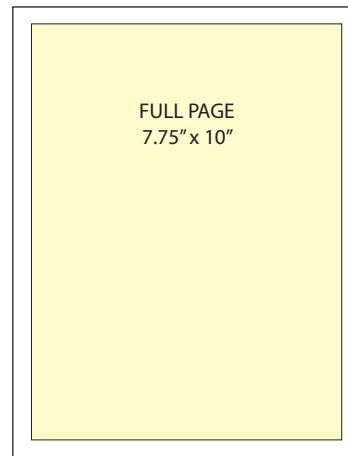
Artwork Deadline: January 22

Please send all materials (copy, logo, photo) or your print ready ads to:
bfox1964@aol.com



Canal Winchester Chamber

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