



"The response to the 2008 Calendar was so positive that we adopted it as a fund-raiser!"
-- Kim Rankin, former CEO, CW Chamber of Commerce

C.W. of Dublin

- 1.) Your ad is seen all year long! People LOVE and USE these calendars for 12 full months
- 2.) Provides access to local events & merchants
- 3.) Direct-mail means that your ad actually gets into the home or office
- 4.) You advertise in only the months that make sense for your business
- 5.) We fit every advertising budget

***For more information, call or e-mail Jane Graham today.
614-804-2455 • JannieG42@aol.com • www.BuckeyeCommunityCalendars.com***

Buckeye Community Calendars



Canal Winchester • Dublin • Granville • Pickerington • Newark

Visit our website to see the full list of communities and to contact your sales rep: www.BuckeyeCommunityCalendars.com

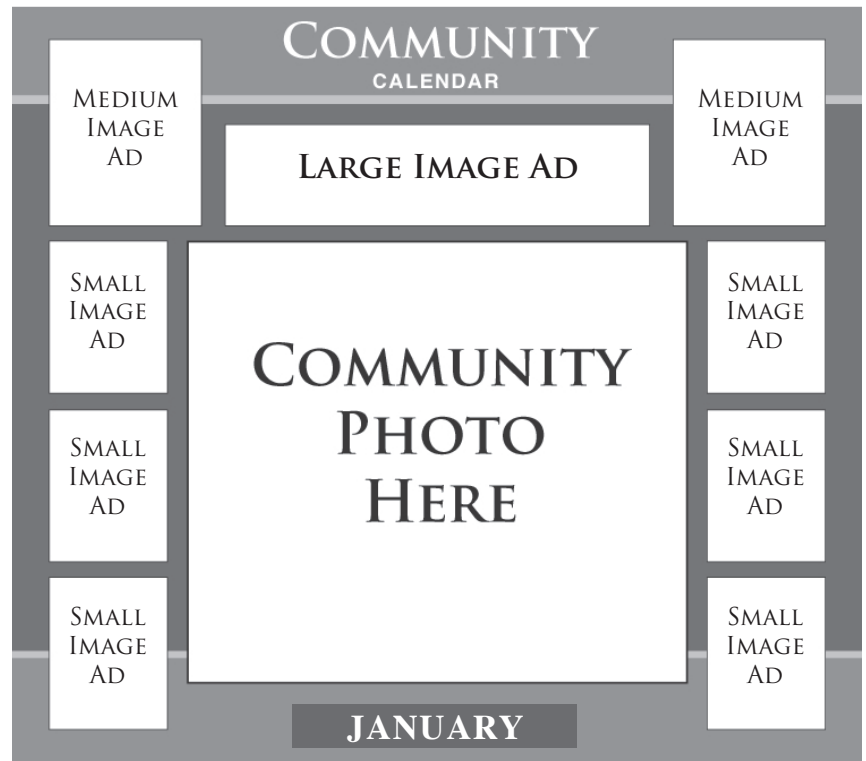
Ad Sizes:

Large Image Ad	6.35 x 1.5
Medium Image Ad	2.25 x 2.75
Small Image Ad	1.75 x 2.25
Coupon (at bottom)	1.25 x 3.125
Spot Ad	1.65 x 1.4
Double Spot Ad	3.25 x 1.4
Center Photo	7.375 x 6.5

Advertising Rates:

Large Image Ad	\$195.00/mo.
Medium Image Ad	\$175.00/mo.
Small Image Ad	\$145.00/mo.
Coupon (at bottom)	\$145.00/mo.
Spot Ad	\$90.00/mo.
Senior Directory	\$175.00/calendar
Center Photo	\$400.00/mo.

Pricing can vary depending on advertising area.



File Specifications:

No MS Word or Publisher files please.

300 dpi, CMYK

All small black text should be 100% black:
0/0/0/100---not a combination of CMYK.

Acceptable files:

High resolution pdf, jpg, tif, ai, eps, indd, psd
Please turn fonts to outlines or flatten files.

InDesign files must be packaged if not exported
as a pdf or jpg.

If you submit files in RGB, they will be converted
to CMYK.

All ads will have a black stroke border.

Coupons will have a 3pt. dashed border if at the
bottom of the calendar.

Deadlines:

If we are designing your ad: **September 15th**

All materials (ad copy, offer, logo, photo)
Please email to your sales representative.

Print Ready Art: October 1st

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
DOUBLE SPOT		1	2	3	4	5
				The Memorial Tournament: 1st round	The Memorial Tournament: 2nd round	The Memorial Tournament: 3rd round
6	7	8	9	10	11	12
The Memorial Tournament: 4th round						
13	14	15	16	17	18	19
	Flag Day					
20	21	22	23	24	25	26
Father's Day	Summer Begins					
27	28	29	30	SINGLE SPOT	SINGLE SPOT	SINGLE SPOT