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FREE

A few comments from current advertisers...

1918

"The calendar has been a huge success for our bowling & restaurant business" -- Greg Russell, Tiki Lanes, Lancaster

2018

2018 UPPER ARLINGTON

2018 DUBLIN COMMUNITY CALENDAR

"The Community Calendar is one of the best returns on our advertising dollar!" -- Reba Stephson, Stephson Carpet Cleaning

"The response to our calendar ads start immediately" -- Debbie, owner, Kids' Stop, Lancaster

"We've had great success with Buckeye Community Calendars" -- Bravos of Worthington/Polaris

"I have had a great response on my coupons. I average 100 per month" -- Andrew Sturgil, Romeo's Pizza, Hilliard

"The response to the 2008 Calendar was so positive that we adopted it as a fund-raiser!" -- Kim Rankin, former CEO, CW Chamber of Commerce

Benefits of our Community Calendars

1.) Your ad is seen all year long! People LOVE and USE these calendars for 12 full months

2.) Provides access to local events & merchants

3.) Direct-mail means that your ad actually gets into the home or office

4.) You advertise in only the months that make sense for your business

5.) We fit every advertising budget

For more information, call or e-mail Jane Graham today. 614-804-2455 • JannieG42@aol.com • www.BuckeyeCommunityCalendars.com

Buckeye Community Calendars

Canal Winchester • Dublin • Granville • Pickerington • Newark

Visit our website to see the full list of communities and to contact your sales rep: www.BuckeyeCommunityCalendars.com

Ad Sizes:

 Large Image Ad
 6.35 x 1.5

 Medium Image Ad
 2.25 x 2.75

 Small Image Ad
 1.75 x 2.25

 Coupon (at bottom)
 1.25 x 3.125

 Spot Ad
 1.65 x 1.4

 Double Spot Ad
 3.25 x 1.4

 Center Photo
 7.375 x 6.5

Advertising Rates:

Large Image Ad Medium Image Ad	\$195.00/mo. \$175.00/mo.
Small Image Ad	\$145.00/mo.
Coupon (at bottom)	\$145.00/mo.
Spot Ad	\$90.00/mo.
Senior Directory	\$175.00/calendar
Center Photo	\$400.00/mo.

Pricing can vary depending on advertising area.

File Specifications:

No MS Word or Publisher files please.

300 dpi, СМҮК

All small black text should be 100% black: 0/0/0/100---not a combination of CMYK. Acceptable files:

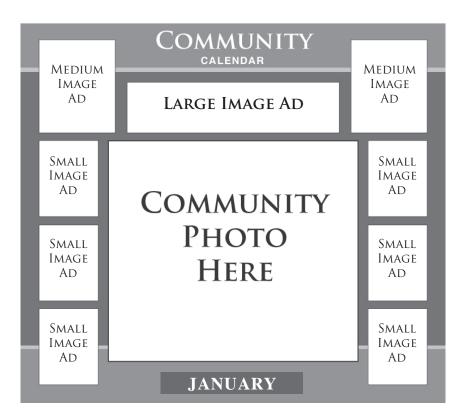
High resolution pdf, jpg, tif, ai, eps, indd, psd Please turn fonts to outlines or flatten files. InDesign files must be packaged if not exported as a pdf or jpg.

If you submit files in RGB, they will be converted to CMYK.

All ads will have a black stroke border. Coupons will have a 3pt. dashed border if at the bottom of the calendar.

Deadlines:

If we are designing your ad: September 15thAll materials (ad copy, offer, logo, photo)Please email to your sales representative.Print Ready Art:October 1st



SUNDAY	MONDAY	TUESDAY 1	WEDNESDAY 2	THURSDAY	FRIDAY	SATURDAY
DOUBL		1	2	3	4	3
DOUBL	E SPOT			The Memorial Tournament:	The Memorial Tournament:	The Memorial Tournament
				1st round	2nd round	3rd round
6	7	8	9	10	11	12
The Memorial Tournament: 4th round						
13	14	15	16	17	18	19
	Plag Day					
20	21	22	23	24	25	26
Father's Day	Summer Begins					
27	28	29	30			
	-0			SINGLE	SINGLE	SINGLE
				SPOT	Spot	SPOT
					-	-
i	i	i		i	i	i
1	1	1		1	1	1
1						1
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