

BUCKEYE COMMUNITY CALENDARS



GRANVILLE COMMUNITY CALENDAR

Newark Close To Home Center
NATIONWIDE CHILDREN

GRANVILLE APP
AVAILABLE NOW (IOS/Android)

Hear it Live!

Hugh Price
740/587-7319

GRANVILLE 2017

APRIL 2017

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

Advertisements on calendar include: S&E HOMES, LLC PROFESSIONAL STUMP GRINDING; COLDWELL BANKER KING THOMPSON; BERKSHIRE HATHAWAY; 5% OFF any food purchase; and others.

A few comments from current advertisers...

"Just a note to say I LOVE the Granville Community Calendar I received yesterday. Very well done and very informative. Thank you, thank You!

– C. J. of Granville

"The response to our calendar ads start immediately"

– Debbie, owner, Kids' Stop, Lancaster

"I've read (the Granville Calendar) from cover to cover and it's amazing! So much detail, so much color, so full of life, so GRANVILLE."

– E. F. of Granville

"I have had a great response on my coupons. I average 100 per month"

– Andrew Sturgil, Romeo's Pizza, Hilliard

"Each year we receive about a dozen large calendars, mostly from charity organizations. There are only so many that one can really use! But the one we received from you this week is the nicest and most useful of the ones we have gotten this year."

C.W. of Dublin

Benefits of our Community Calendars

- 1.) Your ad is seen all year long! People LOVE and USE these calendars for 12 full months
- 2.) Provides access to local events & merchants
- 3.) Direct-mail means that your ad actually gets into the home or office
- 4.) You advertise in only the months that make sense for your business
- 5.) We fit every advertising budget

Call Brian Fox Today!

(614) 619-3977 | www.HFMpublications.com

Buckeye Community Calendars



Canal Winchester • Dublin • Granville • Hilliard • Lancaster • Pickerington • Reynoldsburg • Upper Arlington

Visit our website to see the full list of communities and to contact your sales rep: www.HFMpublications.com

Ad Sizes:

Large Image Ad	6.25 x 1.5
Medium Image Ad	2.25 x 2.75
Small Image Ad	1.75 x 2.25
Coupon (at bottom)	1.25 x 3.125
Lower Image Ad (at bottom)	2.50 x 3.125
Spot Ad	1.65 x 1.4
Double Spot Ad	3.25 x 1.4
Center Photo	7.375 x 6.5

Advertising Rates:

Large Image Ad	\$155.00/mo.
Medium Image Ad	\$145.00/mo.
Small Image Ad	\$109.00/mo.
Coupon (at bottom)	\$85.00/mo.
Lower Image Ad (at bottom)	\$150.00/mo.
Double Spot Ad	\$140.00/mo.
Spot Ad	\$75.00/mo.

Pricing can vary depending on advertising area.

File Specifications:

No MS Word or Publisher files please.

300 dpi, CMYK

All small black text should be 100% black:
0/0/0/100---not a combination of CMYK.

Acceptable files:

High resolution pdf, jpg, tif, ai, eps, indd, psd
Please turn fonts to outlines or flatten files.

InDesign files must be packaged if not exported as a pdf.

If you submit files in RGB, they will be converted to CMYK.

All ads will have a 1pt. black stroke border.
Coupons will have a 3pt. dashed border if at the bottom of the calendar.

Deadlines:

If we are designing your ad: **September 15th**
Print Ready Art: October 1st

All materials (ad copy, offer, logo, photo)
Please email to your sales representative.

www.HFMpublications.com



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
DOUBLE SPOT		1	2	3 <small>The Memorial Tournament: 1st round</small>	4 <small>The Memorial Tournament: 2nd round</small>	5 <small>The Memorial Tournament: 3rd round</small>
6 <small>The Memorial Tournament: 4th round</small>	7	8	9	10	11	12
13	14 <small>Flag Day</small>	15	16	17	18	19
20 <small>Father's Day</small>	21 <small>Summer Begins</small>	22	23	24	25	26
27	28	29	30	SINGLE SPOT	SINGLE SPOT	SINGLE SPOT
C O U P O N	C O U P O N	LOWER IMAGE		LOWER IMAGE		C O U P O N