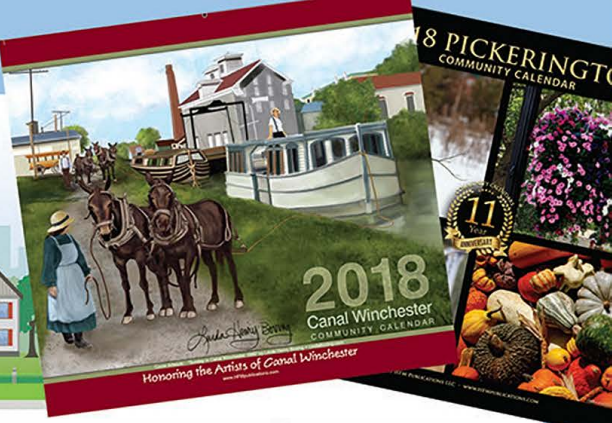


# BUCKEYE COMMUNITY CALENDARS



**PICKERINGTON COMMUNITY CALENDAR**

**Close To Home Centers**  
7901 Diley Road and 6435 East Road Street  
NATIONWIDE CHILDREN'S

**Parke and Recreation - Parks**  
Visit one of our parks today:  
• Colony Park  
• Diley Road Softball Fields  
• Dist. Golf Course  
• Invasion Trails Park  
• Shawnee Crossing Park  
• Samsbury Park  
• Sycamore Creek Park  
• Victory Park  
• Willow Pond Park  
Reservation information and amenities listed online at [www.pickerington.net](http://www.pickerington.net)  
100 Lockville Road, Pickerington, OH 43147  
614-837-3974

**Martello Dental**  
800 Winchester Drive • Pickerington, OH 43124  
614-501-0260  
www.martellodental.com

**Altercare of Canal Winchester**  
Expert Care Close to Home  
Specializing in short-term rehabilitation with physical, occupational and speech therapy care.  
4225 Thrush Drive Canal Winchester, OH 43109  
614-834-2500  
www.altercareonline.com

**Infinitely Outdoors**  
Outdoor Structures (decks, pavilions, gazebos)  
Hardscape and Landscape Design and Build  
Amish Made Outdoor Furniture  
www.infinitelyoutdoors.com

**HER**  
When results matter, call Elton Acker  
You'll discover why people call him "Mr. Sold!"  
Elton Acker 614-444-4444  
www.herr.com

**Close To Home Centers**  
7901 Diley Road and 6435 East Road Street  
NATIONWIDE CHILDREN'S

**HFM**  
APPLICATIONS/BUSINESS OWNERS  
YOUR AD SHOULD BE HERE!  
Call Gary at 614-899-5400  
614-899-5400  
614-899-5400

**Columbus Driving Academy**  
614-890-1814 • 1-800-461-3324  
www.columbusdrivingacademy.com  
5 Consecutive Lessons  
\$600 OFF

**DWAYNE R. SPENCE**  
Our Family Helping Your Family.  
CANAL WINCHESTER, OHIO 43115

**Flag Raising in Victory Park**

## A few comments from current advertisers...

"The calendar has been a huge success for our bowling & restaurant business"  
-- Greg Russell, Tiki Lanes, Lancaster

"The Community Calendar is one of the best returns on our advertising dollar!"  
-- Reba Stephson, Stephson Carpet Cleaning

"The response to our calendar ads start immediately"  
-- Debbie, owner, Kids' Stop, Lancaster

"We've had great success with Buckeye Community Calendars"  
-- Bravos of Worthington/Polaris

"I have had a great response on my coupons. I average 100 per month"  
-- Andrew Sturgil, Romeo's Pizza, Hilliard

"The response to the 2008 Calendar was so positive that we adopted it as a fund-raiser!"  
-- Kim Rankin, former CEO, CW Chamber of Commerce

"Each year we receive about a dozen large calendars, mostly from charity organizations. There are only so many that one can really use! But the one we received from you this week is the nicest and most useful of the ones we have gotten this year!"  
C.W. of Dublin

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 Widow's Day - Taggart's event, 7:30 pm - www.pickerington.net	2 Farmer's Market, 6-7 pm - www.PickeringtonVillage.com	3	4 Historical Society Museum is open, 10am - 1pm - www.PickHistory.org
8	9 Farmer's Market, 6-7 pm - www.PickeringtonVillage.com	10	11 Historical Society Museum is open, 10am - 1pm - www.PickHistory.org
15 Widow's Day - Taggart's event, 7:30 pm - www.pickerington.net	16 Farmer's Market, 6-7 pm - www.PickeringtonVillage.com	17	18 Historical Society Museum is open, 10am - 1pm - www.PickHistory.org
19	20	21 City Council, 7-10 pm - www.Pickerington.net	22
26	27	28 Widow's Day - Taggart's event, 7:30 pm - www.pickerington.net	29
		30 Farmer's Market, 6-7 pm - www.PickeringtonVillage.com	31

## Benefits of our Community Calendars

- 1.) Your ad is seen all year long! People LOVE and USE these calendars for 12 full months
- 2.) Provides access to local events & merchants
- 3.) Direct-mail means that your ad actually gets into the home or office
- 4.) You advertise in only the months that make sense for your business
- 5.) We fit every advertising budget

**FREE PIZZA!** Medium 1-topping with the purchase of any Large 1-topping or more pizza. Call for details. Expires 12/31/14.

**OIL LUBE & FILTER** \$23.95. Includes 10W-30 Motor Oil, 15W-40 Motor Oil, 10W-30 Motor Oil, 15W-40 Motor Oil, 10W-30 Motor Oil, 15W-40 Motor Oil.

**Storage One** Storage Units, Boxes, Truck Rentals. Call 800-333-9333. SCHEDULE NOW! SAVE \$20.00!

**S.O.S.** Sewing, Quilting, Embroidery, Applique, and more! Call 614-837-2273. Present this coupon for any class!

**COMMUNISTON CANINE HOSPITAL** \$20.00 OFF an exam for any client. Call 614-837-2273.

**OLIVE BRANCH** Buy any \$8 Pizza, Salad or Sub Entree and get the 2nd \$8 Item 1/2 off. Call 614-837-2273.

**POSH!** 20% OFF Any Any One Service. Call 614-837-2273.

**Zapateria** \$5.00 OFF. Any \$25+ Purchase. Limit 1 coupon per table. Call 614-751-6467.

**See the Senior Directory on page 26 of this calendar!**

Call your local representative Today!  
Visit us online for further information.  
[www.buckeyecommunitycalendars.com](http://www.buckeyecommunitycalendars.com)

# Buckeye Community Calendars



Canal Winchester • Dublin • Granville • Lancaster • Pickerington • Reynoldsburg • Upper Arlington

Visit our website to see the full list of communities and to contact your sales rep: [www.BuckeyeCommunityCalendars.com](http://www.BuckeyeCommunityCalendars.com)

## Ad Sizes:

Large Image Ad	6.25 x 1.5
Medium Image Ad	2.25 x 2.75
Small Image Ad	1.75 x 2.25
Coupon (at bottom)	1.25 x 3.125
Spot Ad	1.65 x 1.4
Double Spot Ad	3.25 x 1.4
Center Photo	7.375 x 6.5

## Senior Citizens Guide:

If you work primarily with Senior Citizens or perhaps you have a discount for seniors, you want to reserve a spot in our Senior Citizen Guide!

Includes small logo, contact information, and 5 lines of text \$160.00

Ask your sales representative to see a sample.

## Advertising Rates:

Large Image Ad	\$185.00/mo.
Medium Image Ad	\$165.00/mo.
Small Image Ad	\$140.00/mo.

Coupon (at bottom)	\$140.00/mo.
Double Spot Ad	\$160.00/mo.
Single Spot Ad	\$85.00/mo.

Pricing can vary depending on advertising area.

## File Specifications:

**No MS Word or Publisher files please.**

300 dpi, CMYK

**SMALL TYPE** should be 100% Black: 0/0/0/100

If you submit files in RGB, they will be converted to CMYK.

All ads will have a 1pt. black stroke border. Coupons will have a 3pt. dashed border if at the bottom of the calendar.

Acceptable files:

High resolution pdf, jpg, tif, ai, eps, indd, psd  
Please turn fonts to outlines or flatten files.  
InDesign files must be exported as a pdf or jpg.

## Deadline:

**Art Deadline: September 15th**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
DOUBLE SPOT		1	2	3	4	5
				<small>The Memorial Tournament, 1st round</small>	<small>The Memorial Tournament, 2nd round</small>	<small>The Memorial Tournament, 3rd round</small>
6	7	8	9	10	11	12
<small>The Memorial Tournament, 4th round</small>						
13	14	15	16	17	18	19
	<small>Flag Day</small>					
20	21	22	23	24	25	26
<small>Father's Day</small>	<small>Summer Begins</small>					
27	28	29	30	SINGLE SPOT	SINGLE SPOT	SINGLE SPOT