

PACC & Community Business Resource

Your guide to all the important events, businesses and people in our community!



The Pickerington Area Chamber of Commerce is pleased to announce that it will publish the *2023-24 PACC Community & Business Resource Guide* in May of 2023.

Interesting, informative and fun, *PACC Community & Business Resource* will put our community's people, businesses and events in the spotlight, showing residents and visitors alike exactly why the Pickerington area is a great place to live and do business.

8,000 copies of this full-color, high-gloss publication will be printed to ensure wide distribution and readership for our advertisers and our community.

Please support the Chamber, the community and YOUR OWN BUSINESS by advertising in the *PACC Community & Business Resource!*

Distribution:

- ✿ Chamber Members and Events
 - Chamber Office
 - City Hall
 - Township Offices Advertisers
 - Pickerington Library
 - County Visitors Center
 - Local Hotels
 - Retirement/Senior Communities
 - Apartments

Advertising Rates:

✿ Premium pages include a 1/2 page article inside

✿ Back Cover	\$3,000
✿ Inside Front Cover	\$1,900
✿ Page 3 - Horiz. 1/2 page avail.	\$950
✿ Inside Back Cover	\$1,700
✿ Inside Full Page	\$1,200
1/2 Page	\$595
1/3 Page	\$450
1/3 Page Events Section	\$525
1/4 Page	\$325
1/6 Page	\$225
1/8 Page (Bus. Card)	\$180



Production Specifications

Reservation Deadline: April 1, 2023

Art Deadline: April 10, 2023

Ad Dimensions:

Full Page	7.75 x 10
Full Page (with bleed)	8.875 x 11.375
(trimmed to)	8.375 x 10.875
1/2 Page (horizontal only)	7.75 x 4.875
1/4 Page	3.75 x 4.875
1/3 Horizontal	4.875 x 4.875
1/3 Vertical	2.625 x 10
1/6 Horizontal	4.875 x 2.25
1/6 Vertical	2.25 x 4.875
1/8 Horizontal only	3.75 x 2.25

Print Specifications:

300 dpi

CMYK

Small black copy should be 0/0/0/100.

Acceptable files:

High resolution pdf, jpg, tif

Please turn fonts to outlines or flatten files.

If you submit files in RGB, they will be converted to CMYK.

No MS Word or Publisher files please.

All ads will have a border stroke added by the graphic designer.

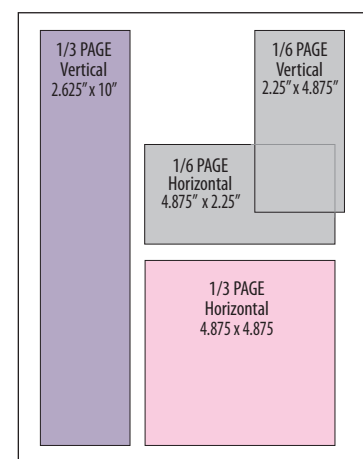
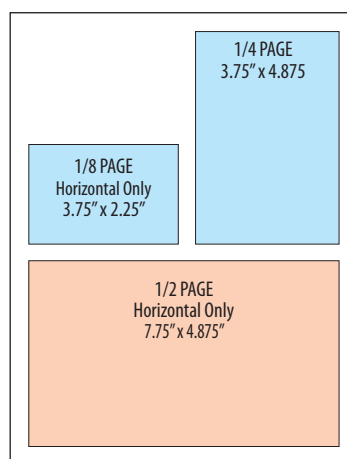
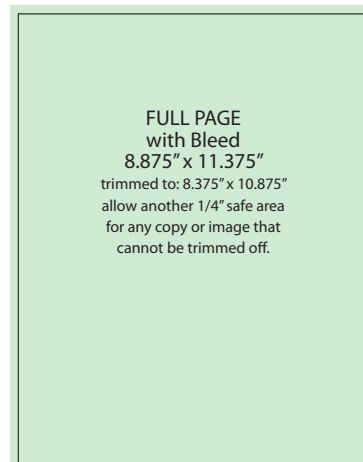
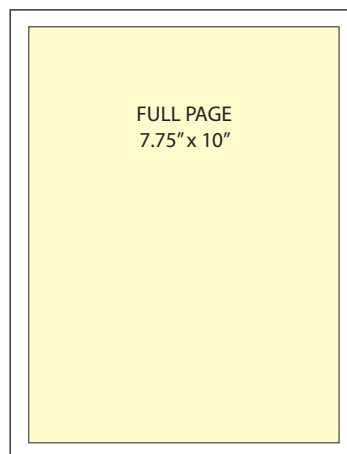
Please send all materials (copy, logo, photo) or your print ready ads to:
bfox1964@aol.com

*Connect with neighbors.
Build strong businesses so
our families prosper now
and in the future.*



*Reach other businesses,
residents and visitors.
Take pride and support
our community!*

For more information, please contact:
Brian Fox • 614.619.3977 • bfox1964@aol.com



Connect for **success**

*Pickerington Area Chamber of Commerce
Community & Business Resource*

is being produced by:



PUBLICATIONS LLC

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